

NAMIBIA



WILDERNESS

We exist to explore, expand and protect the world's wilderness, channelling our hospitality business as a force for lasting, positive impact. Three Impact Pillars guide our conservation and development priorities.

EMPOWER

For every **USD1** advanced to the business by its shareholders

Government has earned **USD2,98**

staff have been paid **USD6,82**

EMPOWER Building conservation economies, providing employment and support to small and local businesses

400 people employed

USD45 million paid to staff

USD20 million paid to Government

USD98 million in purchases of goods and services in the local economy

USD4,7 million paid to communities

EDUCATE

EDUCATE Environmental and life skills education in nearby communities

1,013 children have participated in CITW programmes

550 children participate annually in school Eco-Clubs

312 bursaries awarded, worth USD134,000

USD80,000 in support to rural schools

PROTECT

PROTECT Human-wildlife co-existence and biodiversity stewardship

We help protect biodiversity & ecosystem health within our **1,67 million** hectare 'area of influence'

More than **USD5,5 million** paid by Wilderness and guests for use of protected areas

20 years supporting anti-poaching operations of Save the Rhino Trust

97% reduction use of plastic water bottles

Kulala Wilderness Reserve is a conservation **success story** in rehabilitating degraded small-stock farmland

IMPACT PILLARS