

BOTSWANA



WILDERNESS

We exist to explore, expand and protect the world's wilderness,
channelling our hospitality business as a force for lasting, positive impact.
Three Impact Pillars guide our conservation and development priorities.

EMPOWER

For every
Pula1.00

paid in dividends
to shareholders



Government was paid
Pula2.60



staff have earned
Pula3.87

EMPOWER

Building conservation economies, providing employment and support to small and local businesses

960

people employed

Nearly
Pula1.3 billion
paid to staff

Pula853 million
paid to Government

Nearly
Pula2 billion
in purchases of goods
and services in the local
economy

Pula70 million
paid to communities

EDUCATE

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Environmental and life skills education in nearby communities

More than
2,700
children participated
in Eco-Clubs

More than
2,200
children attended
annual camps

1,434
senior and junior staff trained
on accredited courses over the
last 5 years

41
citizen pilots trained through
Wilderness Air Botswana

PROTECT

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Human-wildlife co-existence and biodiversity stewardship

We help protect biodiversity &
ecosystem health within our
257,073
hectare Botswana footprint

Pula319 million
paid by Wilderness and guests
for use of protected areas

74%
Compliance with Group Environmental
Minimum Standards in 2025 (using
new, more stringent methodology)

86%
of camps powered by
solar or hybrid systems

IMPACT PILLARS

All figures for period 2017 to 2026 except where indicated otherwise